

PATIENT ENGAGEMENT & STRATEGY SERVICE OFFERINGS

At Twist Medical, we support our clients to deliver patient engagement that is meaningful and empowering for all stakeholders.

PLAIN LANGUAGE SUMMARIES AND VISUALIZATION

As patient communities increasingly engage with publications, we know that medical content must be more accessible. Our Patient Engagement team is trained in health literacy to deliver high-quality publications and enhanced publication options such as:



Plain language summaries



Plain language summary publications (PLSPs)



Infographics and graphical abstracts

And more.

SUPPORT FOR PATIENT-AUTHORED PUBLICATIONS

Whether providing interpretation through the lens of lived experience or sharing humanized narratives, we adapt our processes to sensitively and respectfully support patient authors based on their individual needs and to enable their participation in:



Patient Perspective or Viewpoint publications



Co-authorship as part of a multistakeholder authorship team

PRESENTATION AND DISSEMINATION OF PATIENT EXPERIENCE DATA

Quantitative and qualitative patient experience data (PED) are an important source of patient-centered insights that are being used to inform medicines development and regulatory decision-making. We present and disseminate PED through:



Patient journey mapping



Robust and adherent reporting of qualitative research



Standard operating procedures



Internal documents and roadmaps



Toolkits and templates

IDEATION AND LAUNCH OF PATIENT ENGAGEMENT STRATEGY AND PROCESSES

Effective and high-quality patient engagement relies on consistency. We support the development internal patient engagement policies and workflows to promote standardization, including materials such as:

WANT TO DISCUSS A PROJECT OR DELIVERABLE THAT YOU DON'T SEE LISTED?

We welcome strategic client partnerships to develop novel service offerings and projects.

TO FIND OUT MORE OR FOR NEW BUSINESS INQUIRIES, CONTACT:

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Our promise is to be a trusted partner in patient engagement to improve patient experiences by bringing together expertise, empathy, and innovation

